

	LAWYER	FORMER "WEED" GUY "CONSULTANT"	SPECIALIZED CANNABIS CONSULTANT (BE GREEN LEGAL)	NATIONAL CANNABIS CONSULTANT FIRM
SERVICE PROVIDED	Essential to the proper formation of a sound corporate structure, focused on entity choice, owner relations, and ongoing governance. Some attorneys may have land use and licensing experience, be sure to check for references.	Great experience and credibility in the black/grey markets, probably up on all the best strains and some cultivation tricks that worked in a non-regulated market. Unfortunately, may personify the challenge of teaching an old dog new tricks, and these habits may land your operation in hot water in the new compliance-first reality.	Experts in craftinging business strategy which is customized to the talents, resources and ambitions of their clients. Can carry a licensing project from cradle to grave. Able to assist in the presentation of your project with city and state agenices. Provides ongoing compliance training and auditing, as well as business and profitability improvement services	Provides all of the services of a Specialized firm but bills its clients many times more to cover their added overhead, marketing, trade shows, travel and expense accounts. May provide lobbying services.
Entity Formation & Taxes Choosing the right type of entity and forming your business to reduce risk & tax liability.	★★★★★			
Business Strategy, Inc Real Estate Making strategic decisions regarding business model, licensing types, locations and financials.	★	★★	★★★★★	★★★★★
Business Plan & Pitch Deck Development For both agencies and investors to review, developing a compreshensive vision for your company.	★		★★★★★	★★★★★
Premise & Land Use Expertise Designing your premise and workflow, required for local and state approval as well as operational purposes,	★★	★	★★★★★	★★★★★
Local Application Support Writing and sumbitting a Complete Application for all relevant agencies to review and approve.	★★	★★	★★★★★	★★★★★
Local Presentation Representing your company to the City Council, Planning Commission and more as needed.	★★★★★	★	★★★★★	★★★★★
State Application Developing a comprehensive package for each Califnornia agency(s) to receive and review	★★	★	★★★★★	★★★★★
Ongoing Compliance Helping you get and stay in compliance as you operate and the regs change.	★		★★★★★	★★★★★
Networking To Get Business Started & Expanded Helping you find partner/suppliers/customers to get your business started on the right foot and expand as opportunities are presented.	★★	★★★	★★★★★	★★★★★